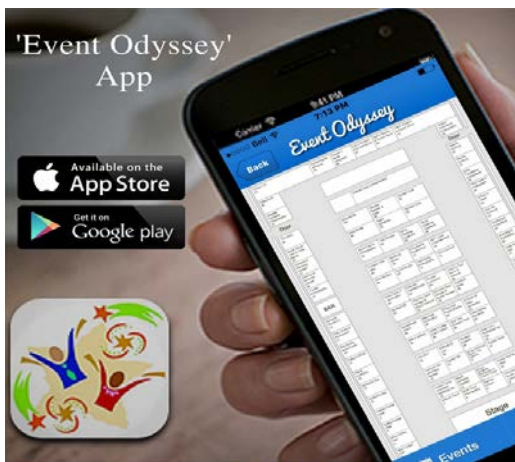


# the Wedding Odyssey

Produced by *Odyssey Event Productions*

The Wedding Odyssey is Windsor and Essex County's largest wedding expo on one floor featuring the best local wedding professionals who offer products and services to engaged couples. All exhibitors have an equal opportunity to sell their product or service to the attendees. Our Passport Prize Program and Prize Box locations are strategically chosen to encourage traffic to distribute equally throughout the show. The Wedding Odyssey also prides itself in limiting the number of vendors to increase your opportunity to book attendees.

The Wedding Odyssey is well known for our friendly exhibitors and relaxed atmosphere, which allows you the time to talk with potential customers and work together with other exhibitors to increase your sales.



Download the *Event Odyssey* APP  
before entering the Wedding Odyssey  
for an interactive experience  
**NOW AVAILABLE FOR**  
ANDROID AND APPLE DEVICES

## Event Odyssey App

Exhibitors of the Bridal and Event Expo will be included in the FREE local 'Event Odyssey' APP for one year after the show date. The 'Event Odyssey' APP can be downloaded by anyone through the App Store and Google Play for phone and tablet use and features the floor plan and a list of exhibitor profiles. The Event Odyssey app, which has had over 1000 downloads as of January 2017, is the ideal wedding resource for engaged couples planning their wedding.

## SHOW DETAILS

Saturday, January 13, 2018

Sunday, January 14<sup>th</sup>, 2018

10 am to 5 pm each day  
Ciociaro Club of Windsor

3745 North Talbot Rd.  
Tecumseh, ON

(off Walker Rd. between Hwy 401 and Hwy #3)

<b>Exhibitor Move In Dates &amp; Time:</b>	Friday, January 12 <sup>th</sup> , 2018 9am to 8pm
<b>Exhibitor Move Out Date &amp; Time:</b>	Sunday, January 14 <sup>th</sup> , 2018 5:15pm start (all exhibitors must be out by 8pm on Sunday)
<b>Exhibitor Admission Pass:</b>	Exhibitors will receive 4 passes for staff Passes will be available for pick-up on Saturday morning
<b>Fashion Show:</b>	1 pm each day. Men and Women's apparel exhibitors can participate in the fashion shows at no additional cost. Contact the office for more information.
<b>Booth Pricing:</b>	see attached floor plan and pricing chart.
<b>What's included in your fee:</b>	Booth rental for show's duration Pipe and drape 2 chairs Exhibitor Passes Name in directory Profile on Event Odyssey app
<b>What's not included in fee:</b>	Furnishings (Tables) Electrical Signage

***Wedding Odyssey Exhibitor Directory Pricing:***

1000 copies of the Wedding Odyssey Exhibitor Directory will be distributed.  
A digital copy of the Directory will also be available on the website and the Event Odyssey APP.

- 1 Full Back Cover 8.5" x 11" vertical..... \$750
- 1 Full Page Inside 8.0" x 10.5" vertical..... \$650
- 1 Half Page Inside 8.25" x 5.25" horizontal..... \$375
- ¼ Page Inside 4.0" x 5.0" vertical.....\$225

Artwork is due by December 1<sup>st</sup>, 2018. Artwork graphic design is available at a charge of \$25/hr.

***Event Odyssey APP Advertising:***

All exhibitors will have a profile in the APP directory.  
For additional exposure, a Banner Ad in the Directory is available for \$150/yr.  
The Event Odyssey APP has been downloaded over 1000 times as of January 2017

***EverythingWedding.ca***

EverythingWedding.ca is Windsor and Essex County's leading online wedding and event planning resource, offering FREE access to the highest quality service experts. Odyssey Event Productions has an exclusive agreement with EverythingWedding.ca for exhibitors of the Wedding Odyssey.  
For an Administration Fee of only \$50/yr. exhibitors can advertise on the EverythingWedding.ca website. Exhibitors will receive a vendor profile and link to your website. (a profile on EverythingWedding.ca for non-exhibitors is \$399/year)  
EverythingWedding.ca has had over 3500 visits in January 2017.

## *Sponsorship Opportunities*

Grand Prize Sponsorship: The Grand Prize must have a retail value of over \$2500. The Grand Prize Sponsor will be included in all marketing as the Grand Prize Sponsor and one premium exhibitor space in the expo. Sponsorship is limited to 1 exhibitor.

Attendee Prize Sponsorship: The Attendee Prize must have a retail value of over \$750. All attendees qualify. The Attendee Prize will be included in all website and social media marketing. Sponsorship is limited to 2 exhibitors.

Fashion Show Presenter: The Fashion Show Presenter is available for a \$1000 cash investment. The investment includes one premium exhibitor space and will be included in website, social media and radio marketing. Sponsorship is limited to 2 exhibitors.

## *Passport Prize Game Sponsors:*

The Passport Prize Game Sponsorship requires prizes that are worth a minimum of \$250. A description of the prize and detailed retail price will be required. This sponsorship is limited to 15 exhibitors.

Passport Prize Sponsors will receive a stamp by Odyssey Event Productions and are required to stamp their business logo on the attendees Passport Prize Game card. The attendees of the show must receive a stamp on each logo to qualify for any of the prizes donated by the exhibitors.

Passport Prize Game participants will be advertised on social media sites and listed on the Event Odyssey APP.

## *Swag Bag Sponsorship:*

The first 100 attendees each day will receive a Grocery Tote Bag donated by Odyssey Event Productions which will be used as the swag bag.

The Swag Bag Sponsors need to provide 200 items. The items must have the sponsor's business name attached or imprinted. There is no minimum dollar value on items. An example of promotional gift items can be notepads, pens, plastic water bottles, USB sticks, etc

NO DISCOUNTED OFFERS ALLOWED without promotional gift item attached.

A description of the item is required for approval. ALL exhibitors are encouraged to participate.

## *Sponsorship Request*

If you are interested in any of these sponsorship opportunities, please contact us at Odyssey Event Productions 519-978-9477 or email us at [weddingodyssey@yahoo.com](mailto:weddingodyssey@yahoo.com)