

21st Annual

the Wedding Odyssey

Produced by **Odyssey Event Productions**

The Wedding Odyssey is Windsor and Essex County's largest wedding expo on one floor featuring the best local wedding professionals who offer products and services to engaged couples. All exhibitors have an equal opportunity to sell products and/or services to the attendees. Our Passport Prize Program and Prize Box locations are strategically chosen to encourage traffic to distribute equally throughout the show. The Wedding Odyssey also prides itself in limiting the number of vendors to increase your opportunity to book attendees.

The Wedding Odyssey is well known for our friendly exhibitors and relaxed atmosphere, which allows you the time to talk with potential customers and work together with other exhibitors to increase your sales.

SHOW DETAILS

Saturday, January 9, 2021

Sunday, January 10, 2021

10 am to 5 pm each day

Ciociaro Club of Windsor
3745 North Talbot Rd. Tecumseh, ON
(off Walker Rd. between Hwy 401 and Hwy #3)

Exhibitor Move In Dates & Time:	Friday, January 8 th , 2021 - 9am to 8pm
Exhibitor Move Out Date & Time:	Sunday, January 10 th , 2021 - 5:15pm start (all exhibitors must be out by 8pm on Sunday)
Exhibitor Admission Pass:	Exhibitors will receive 4 passes for staff Passes will be available for pick-up on Saturday morning
Fashion Show:	1 pm each day. Men and Women's apparel exhibitors can participate in the fashion shows at no additional cost. Contact the office for more information.

Booth Pricing: see attached floor plan and pricing chart.

What's included in the booth fee: Booth rental for show's duration
Pipe and drape
2 chairs
Exhibitor Passes
Name in directory

What's not included in the booth fee: Furnishings (Tables)
(see floor plan for booth services fees) Electrical
Signage

Wedding Odyssey Exhibitor Directory Pricing:

1000 copies of the Wedding Odyssey Exhibitor Directory will be distributed.

1 Full Back Cover 8.5" x 11" vertical..... \$750
1 Full Page Inside 8.0" x 10.5" vertical..... \$650
1 Half Page Inside 8.25" x 5.25" horizontal..... \$375
¼ Page Inside 4.0" x 5.0" vertical.....\$225

Artwork is due by December 1st, 2020. Artwork graphic design is available at a charge of \$25/hr.

EverythingWedding.ca

EverythingWedding.ca is Windsor and Essex County's leading online wedding and event planning resource, offering FREE access to the highest quality service experts. Odyssey Event Productions has an exclusive agreement with EverythingWedding.ca for exhibitors of the Wedding Odyssey.
For an Administration Fee of only \$50/yr. exhibitors can advertise on the EverythingWedding.ca website. Exhibitors will receive a vendor profile and link to your website. (a profile on EverythingWedding.ca for non-exhibitors is \$399/year)

Sponsorship Opportunities

Grand Prize Sponsorship: The Grand Prize must have a retail value of over \$2500. The Grand Prize Sponsor will be included in all marketing as the Grand Prize Sponsor and one premium exhibitor space in the expo. Sponsorship is limited to 1 exhibitor.

Attendee Prize Sponsorship: The Attendee Prize must have a retail value of over \$750. All attendees qualify. The Attendee Prize will be included in all website and social media marketing. Sponsorship is limited to 2 exhibitors.

Fashion Show Presenter: The Fashion Show Presenter is available for a \$1500 cash investment. The investment includes one premium exhibitor space and will be included in website, social media and radio marketing. Sponsorship is limited to 2 exhibitors.

Passport Prize Game Sponsors:

The Passport Prize Game Sponsorship requires prizes that are worth a minimum of \$350. Prizes which are conditional upon the placing of an order are not permissible. The giveaway prize must be clear of any financial obligations on the part of the winner. A description of the prize and detailed retail price will be required. This sponsorship is limited to 20 exhibitors.

Passport Prize Sponsors will receive a stamp by Odyssey Event Productions and are required to stamp their business logo on the attendees Passport Prize Game card. The attendees of the show must receive a stamp on each logo to qualify for any of the prizes donated by the exhibitors.

Passport Prize Game participants will be advertised on social media sites.

Swag Bag Sponsorship:

The first 100 attendees each day will receive a Swag Bag donated by Odyssey Event Productions

The Swag Bag Sponsors need to provide 200 items. The items must have the sponsor's business name attached or imprinted. There is no minimum dollar value on items. An example of promotional gift items can be notepads, pens, plastic water bottles, USB sticks, etc

NO DISCOUNTED OFFERS ALLOWED without promotional gift item attached.

A description of the item is required for approval. ALL exhibitors are encouraged to participate.

Sponsorship Request

If you are interested in any of these sponsorship opportunities, please contact us at Odyssey Event Productions 519-978-9477 or email us at weddingodyssey@yahoo.com